

2022 Sunshine Show Down Horse Show Sponsor & Advertising Information

This year's Sunshine Show Down will take place at the premier World Equestrian Center in Ocala, FL from April 22-24, 2022. The three-day event will set the stage for showcasing the country's top miniature horses and shetland ponies. All divisions will be offered in AMHR, ASPC, ASPR and AMHA. A top-notch professional show staff, judges along with unprecedented awards, will make this one of the highlights of the year. With this exquisite venue, we are in need of sponsorships to help offset show costs in order for the event to be sustainable and offer reasonable entry fees for exhibitors. The event is free and open to the public and the show will be exposed to thousands of equestrian enthusiasts in the area.

**We hope you consider supporting this new approach
through the following sponsorship opportunities:**

\$1,000+ Millennium Sponsor _____

Sponsor will receive a **full-page color ad** on the inside of the front, back or centerfold cover pages in our show program (which is given to all exhibitors and spectators throughout the entire event), alongside recognition via rotating arena *jumbotrons*, championship classes, and special awards named after the sponsor. Plus, a *ring side table* will be provided in addition to regular announcements made about the sponsor all throughout the event, contact information will be posted across the facility, show office, website, and social media pages, including exhibitor packets.

\$500 Diamond Sponsor _____

Sponsor will receive a **1/2-page ad** in our show program (which is given to all exhibitors and spectators throughout the entire event), a *ring side table* will be provided in the name of the sponsor and regular announcements will be made throughout the facility, show office, website, and social media pages, including exhibitor packets.

\$250 Platinum Sponsor _____

Sponsors will receive a **1/4-page ad** in our show program alongside recognition of our show awards plus regular announcements will be made throughout the facility, show office, website, and social media pages, including exhibitor packets.

\$50 Silver Grand Champion Class Sponsor _____

Sponsors will receive a business card size ad in our show program, names printed on awards plus, regular announcements will be made throughout the facility, show office, website, and social media pages, including exhibitor packets.

\$25 Bronze Class Sponsor _____

Sponsors will be recognized in our show program, names printed on awards and announcements will be made throughout the facility, show office, website, and social media pages, including exhibitor packets.

~Sponsor Information must be received by April 4th to guarantee publishing in show program~

AD DIMENSIONS

1/8 Page (business card): 3.5" W x 2.1" H

1/4 Page: 3.5" W x 4.75" H

1/2 Page: 7.5" W x 4.75" H

1 Page: 7.5" W x 10" H

Cover and Centerfold: 8.5"W x 11"H
with 1/8" bleeds

**Please forward your contact information,
logos/designs & payment to
Buckeye Equestrian Events
27611 TR 242 Fresno, OH 43824**

**If you have questions, please contact us at
horsejudge125@gmail.com (use this email
for PayPal payments)
or call/text (740) 610-4129**

www.buckeyequestrianevents.com

****THANK YOU FOR YOUR SUPPORT OF THE SUNSHINE SHOW DOWN****
